

www.iris-sarg-coach.com IRIS SARG irissarg@yahoo.fr

I develop, organise and lead sport activities (weight-training, posture improvement, body-mapping, breathing, cardio-vascular, muscular reinforcement, endurance, flexibility, balance, coordination and Strala Yoga) for individuals + groups, adults + children, in a secure environment. I can include elements of Soft Gym and Relaxation in the training. I provide mental support and a taste for effort, a mental and a physical well-being. I help them achieve their sporting goals while exceeding their limits, which improves confidence.

COURSES TAUGHT

- Muscles reinforcement (with or without equipment)
- Cardio-dynamic muscle reinforcement (cardio-vascular, active recuperation)+circuit training
- Free Style: Step, Low Impact Aerobics (LIA)
- Les Mills: Body Balance, Body Pump, Body Combat and CX Worx
- Sophrology (relaxation) and Stretching
- Soft gym concepts: Pilates, Yoga, Tai Chi, Qi Gong, Back Gymnastics, Strala Yoga.

EMPLOYMENT

2009-2022: Personal Trainer & Sports Coach for different organisations in France including:

- Reebok: Ambassador for Strala Yoga and led sporting events (2015-16)
- Club Med Gym Sports Club: led all group activities, Strala Yoga and Les Mills Concept Courses: CX Worx, Body Balance, Body Combat, Body Pump (2007-17) + Personal Training
- W Hotels International: Mainly based at the W Paris Opéra Strala Yoga (2015-16)
- Le Cercle Foch: an exclusive private members' club. Led different kinds of activities + Personal Training (2010-18)
- Moving Club Group & Fitness Park Club Group: relaxation expert (2013)
- **Véolia**: led different kinds of activities incl. Body Balance, Workout, Circuit-Training, Cardio-Training, Relaxation, Strala Yoga (2010-16)
- Various associations & private clubs e.g. Charlety Stadium, Cercle de Paris (2010-17)
- **Personal Trainer**: Personal Training at home, outdoor, online (2010-22)
- **Sismo Fitness**: demonstration shooting video, Coaching and responsible for customer service at the exhibition "**International Body Fitness**" (2009).

SPORTING EVENTS

2014-2018 I coach Strala Yoga courses for various events and partnerships including:

- Models Event with Egeritour, Metropolitan Models Agency and Reebok Sports Club
- Unexpected Fitness by Reebok and Club Med Gym Sports Club
- La Parisienne by Reebok and the City Hall of Paris at Charlety Stadium
- Reebok's Brand Event with Tara Stiles (creator of Strala Yoga) and the CMG Sports Club
- Serendipity by Reebok
- The International Exhibition of Body Fitness in Paris with Reebok

- Strala Yoga Press Class by W Hotels Worldwide Paris for journalists and bloggers
- Les Dimanche Healthy by Tangerine Sport
- Femmes en Sport by Zippy Pass and the City Hall of Paris
- Adidas & Reebok Seminar in Strasbourg (France)
- Bellevilloise by Zippy Pass and the TV Sports' Channel MCS Bien-Etre.

MEDIA COVERAGE

2013-2022 I have appeared in the media on numerous occasions as a leading sports expert talking on subjects such as Strala Yoga, working out, as the ambassador for Reebok and have proposed exercises in articles. Appearances include:

- Sports Coach in the TV Show *Teleshopping*, **Channel 1** (live broadcast France National TV)
- Body Balance report for Marie Claire Magazine with Zippy Pass
- *C'est Au Programme* with host Sophie Davant and journalists Yves Lahiani and Christelle Ballestrero on **Channel 2** (report + live reporting for French National TV)
- Interview and article for Zippy Pass, Capital, Vanity Fair Magazine, Pure Trend, Paris Capitale, Vivre Paris, Télé 7 Jours, Paulette Magazine, Stay Tuned For Food, MyFitnesslesite, Bien etre et Paillettes, Nutreatif
- English Interview for the SFME magazine, WSP Global Group
- Many articles in Santé Magazine.

EDUCATION

- Trained + certified in **Strala Yoga** by its inventor Tara Stiles (Yoga Instructor in New York and International Reebok's Ambassador). A new successful yoga concept
- Certified from the International Trainers Arnaud Clot Godard et Vanessa Vassallo in Body
 Balance Les Mills Concept (2013)
- Nutrition training with Julien Venesson (2013)
- Training and First Aid Certificate from Boulabiar Hédi (2013)
- Training "Abdominals Without Risk" with the inventor of this concept Blandine Calais Germain (2013)
- Certified in **Body Pump** Les Mills Concept with trainer Pierrick Limouzin (2012)
- Certified in CX Works Les Mills Concept with trainer Alexandre Verret (2011)
- Certified in Body Balance Les Mills Concept with Trainer Arnaud Clot-Godard. (2011)
- Certified in **Body Combat** Les Mills Concept by trainer Christophe Besse (2010)
- BPJEPS AGFF Sport Diploma & Personal Training at "UCPA" school in Paris, specialisation
 Soft Gym (Yoga, Pilates, Tai Chi, Qi Gong, Back Gymnastics, Sophrology, PNL and Relaxation (2007-09)
- Certificate of First Aid Training at AFPS (2007)
- *Diploma* in **Modern Literature** with theatre option, (1999-2000)
- Obtained A-levels (high school diploma) in STT Communications (1998).

OTHER SKILLS

- **Professional actress** with 12 years of *Actors Studio* (Paris) training with the famous coach *Jack Waltzer* and the "Cours Florent" (1998-2022)
- IT: Microsoft Office Suite
- Languages: French (native), English (fluent), Spanish (basic), Hebrew (learning).

INTERESTS

Theatre, cinema, literature, writing, reading, music, travelling, photography, dance, swimming, psychology and spirituality.